

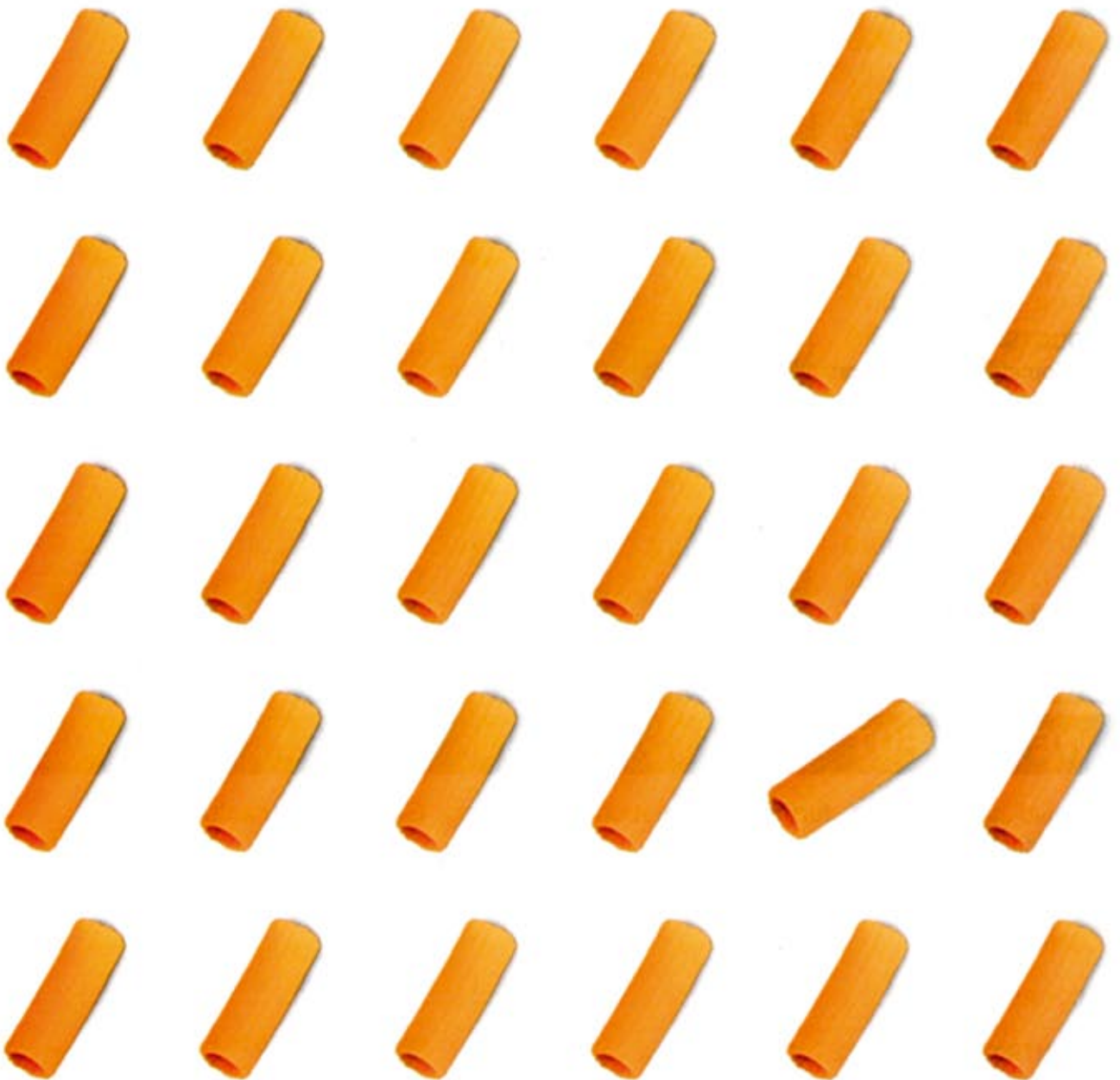
# MADE in GREECE

97



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**Helios Pasta Industry**

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## **"HELIOS" PASTA INDUSTRY PANAGIOTIS SP. DAKOS S.A. PASTA & FOOD PRODUCTS**

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**CHAIRMAN:** Panagiotis Sp. Dakos

**GENERAL MANAGER:** Emmanuel Papadakis

**EXPORT MANAGER:** Rania Papadimitriou

**PUBLIC RELATIONS:** Athanasia Dakou

### **PRODUCTS:**

HELIOS high quality products, ranging 44 different shapes (Makaroni No 2,3,5, Spaghetti No 6,7,10, Lasagne, Spaghetti D'oro, Golden Spaghettini, Spaghetti Espresso, Spaghettissimo, Golden Manestra, Vermicelli, Tagliatelle, Noodles with milk and eggs, wide variety of short cut pasta, pasta for soups, semolina, whole wheat products and tricolored), all of them out of 100% pure semolina.

### **ADDITIONAL INFORMATION:**

"HELIOS" PASTA INDUSTRY was established in 1932 and its products were initially marketed under the brand name "SANTE". During the Second World War, the industry ceased operation and re-commenced production after the end of the War, under the present name of "HELIOS" pasta industry. The first factory was built in the Metaxourgio area and operated until 1972 when it was transferred to a new modern building in Metamorfosis, Attica, in a privately owned factory (11<sup>th</sup> km of the National Road Athens-Lamia No 37). Success of the HELIOS pasta products was so great that soon, HELIOS was relocated in the center of Athens. Quality is the symbol and main principle of "HELIOS" PASTA INDUSTRY, one of the biggest pasta industries in Greece. The productivity of the factory surpasses annually the 30.000 tons of pasta, and all the production procedures are fully automated, reassuring the highest possible quality. In 1996, the company in order to face up the increasing needs of the Greek and the foreign market proceeded to a new investment. An advanced technology and a high performance production line of cut pasta, which improves the production and the quality.

As a result the company enjoys the following advantages:

#### **\*\*Quality products**

- a) The company was elected to receive the "**GOLDEN TROPHY FOR QUALITY**" during the International Exhibition of Madrid, in 1992.
- b) On March 4<sup>th</sup> 1996, the company was awarded with the "**THE INTERNATIONAL AWARD FOR FOOD AND BEVERAGES**" in Barcelona.
- c) During the Arch of Europe Awards Ceremony on April 15<sup>th</sup>, in Madrid, the company awarded again with "**ARCH OF EUROPE GOLD STAR**".
- d) The company had the honor of being awarded with "**THE EUROPE AWARD FOR QUALITY 1996**" on October 28<sup>th</sup>, in Paris.
- e) On October the 20<sup>th</sup> our company was selected as one of the most indicated companies in pasta industry to receive "**THE INTERNATIONAL GRAND PRIX LEADER IN PRESTIGE AND QUALITY 1996**", in Switzerland.

**\*\*Unique Products** such as "SPAGHETTI ESPRESSI", a two minute pasta, which was launched in 1990 from "HELIOS" the biggest success of the last decades in the pasta industry, a pasta ready to serve after only 2 minutes boiling. It is a patented product that has tremendous appeal to the new generation of consumers.

**\*\*Brand awareness** since the company has a 64-year-old presence in the market.

### **COMPANY SOUGHT:**

*Our company is seeking companies, which are interested in importing food stuff-pasta.*